

## IHSAA Privacy Policy

Your privacy is very important to the IHSAA. Accordingly, the Indiana High School Athletic Association, Inc. (IHSAA) developed this Privacy Policy in order for you to understand how the IHSAA collects, uses, communicates and discloses and make use of personal information. The following outlines the privacy policy.

1. **Collection and Use of Personal Information.** In order to facilitate the operation of the IHSAA site and to manage the IHSAA operations, the IHSAA may collect Personal Information (information which is generally not available to the public) from you. This information may include but is not limited to names, addresses, phone numbers, email addresses, zip codes, personal identification numbers, license numbers, credit information and numbers, financial institutions, financial accounts, financial information, employers, affiliations, Web sites, and similar information.

2. **Electronic and Web Browsing Information We Gather.** As is true of most Web sites, the IHSAA automatically gather information about your computer such as your IP address, browser type, browser settings, navigation through our site(s), referring/exit pages, and operating system. This information does not include Personal Information. The IHSAA may use third party tools and analytical services to gather and analyze this information.

3. **Information Sharing.** The IHSAA may share your Personal Information with third parties only in the ways that are described in this Privacy Policy; the IHSAA does not sell your Personal Information to third parties. For example, the IHSAA may provide your Personal Information to companies that provide services to help the IHSAA with its business activities such as credit/debit card processing, shipping orders, assigning services, etc. These companies are authorized to use your Personal Information only as necessary to provide these services to the IHSAA. The IHSAA may also disclose your Personal Information as required by law such as to comply with a subpoena or similar legal process when the IHSAA believes in good faith that disclosure is necessary to protect its rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

4. **Fraud and Misuse.** To protect against fraud and misuse of the IHSAA Website and Services, the IHSAA may analyze the use of the IHSAA Website and Services to help identify and block individuals suspected of misuse and/or fraudulent activity. The IHSAA may use that information, in conjunction with the IHSAA's security partners and/or law enforcement to protect the IHSAA's business and systems, your Personal Information and assist those reasonably believed to have been victimized by fraudulent use of the IHSAA Website and Services. The IHSAA may share data (including, but not limited to, suspect payment information, email addresses, IP addresses, etc.) with payment processors, and law enforcement, in an effort to reduce fraud. You consent to the provision of this information (including keyword search data) for such investigative purposes.

5. **Third Party E-Commerce Solutions Provider.** IHSAA shopping cart interacts with established PCI-DSS compliant third-party credit processing vendor(s) via SSL links, which

host and collect your billing information for the purpose of processing your order. The IHSAA uses an established third-party vendor via SSL links to manage processing of refunds and updates of credit card and debit card numbers and expiration dates. These companies do not use this information for any other purpose. The IHSAA does not store credit card and debit card numbers on its servers or systems.

**6. Cookies and Other Tracking Technologies.** The IHSAA may use cookies, for example, to keep track of your preferences and profile information. Cookies are also used to collect general usage and volume statistical information that does not include Personal Information.

**7. Links to Other Web Sites.** The IHSAA Web site may include links to other Web sites whose privacy practices may differ from those of the IHSAA. If you submit Personal Information to any of those sites, your information is governed by their privacy policies. You are encouraged to carefully read the privacy policies of any Web site you visit.

**8. Security.** When the IHSAA collects Personal Information directly from you, it follows generally accepted industry standards to protect the Personal Information submitted, both during transmission and once received. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however, and therefore the IHSAA cannot guarantee its absolute security. If you have any questions about security, you can contact the IHSAA.

**Notification of Privacy Statement Changes.** The IHSAA may update this privacy statement to reflect changes to its privacy practices. If there are any material changes you will be notified by email or by means of a notice on this Web site prior to the change becoming effective. You are encouraged to periodically review this page for the latest information on the IHSAA's privacy practices.